# **Strategic Plan**



## **Cultural Values**

Collaboration, Innovation, and Accountability



### Mission

To serve the public interest by advancing building science and technology to improve the built environment.



### Vision

Improving lives through collaboration to integrate science into the built environment.

### **Outcome statement**

The National Institute of Building Sciences improves communities by accelerating collaboration between public and private stakeholders and advancing transformational technologies across the built environment

# **Goal Themes**

Mitigation & Resiliency Transformational Building Sciences & Technologies

Industry Development Visibility & Recognition



### **Mitigation & Resiliency**

#### **Goal Statement**

Advance innovative solutions and their adoption in the built environment

#### **Strategies**

- Build alliances of public and private sector organizations to develop and deploy innovative solutions
- Drive interdisciplinary and interorganizational collaboration resulting in the development of policies, codes, and standards
- Share knowledge to advance resilient and sustainable communities



Transformational Building Sciences & Technologies

#### **Goal Statement**

Promote convergent research and transformational technologies

#### **Strategies**

- Nurture and promote creativity and innovation to advance technology
- Remove barriers to accelerate
  technology acceptance and adoption
- Advance innovative technology awareness and implementation



### **Industry Development**

#### **Goal Statement**

Foster partnerships between public and private sectors to enhance workforce development, drive economic growth, and strengthen communities.

#### **Strategies**

- Expand the industry's understanding of how building science, built environment and workforce are related
- Advance initiatives to enhance the recruitment and development of the industry workforce



### **Visibility & Recognition**

#### **Goal Statement**

Differentiate NIBS as a trusted authority and resource in the built environment

#### **Strategies**

- Amplify congressionally authorized purpose as the nationally recognized authoritative voice
- Increase NIBS' brand visibility and stakeholder engagement among government and private sectors
- Attract new stakeholders and business
  partner