Strategic Plan



Cultural Values

Collaboration, Innovation, and Accountability



Mission

To serve the public interest by advancing building science and technology to improve the built environment.



Vision

Improving lives through collaboration to integrate science into the built environment.

Outcome statement

The National Institute of Building Sciences improves communities by accelerating collaboration between public and private stakeholders and advancing transformational technologies across the built environment

Goal Themes

Mitigation & Resiliency Transformational Building Sciences & Technologies

Industry Development Visibility & Recognition



Mitigation & Resiliency

Goal Statement

Advance innovative solutions and their adoption in the built environment

Strategies

- Build alliances of public and private sector organizations to develop and deploy innovative solutions
- Drive interdisciplinary and interorganizational collaboration resulting in the development of policies, codes, and standards
- Share knowledge to advance resilient and sustainable communities



Transformational Building Sciences & Technologies

Goal Statement

Promote convergent research and transformational technologies

Strategies

- Nurture and promote creativity and innovation to advance technology
- Remove barriers to accelerate
 technology acceptance and adoption
- Advance innovative technology awareness and implementation



Industry Development

Goal Statement

Foster partnerships between public and private sectors to enhance workforce development, drive economic growth, and strengthen communities.

Strategies

- Expand the industry's understanding of how building science, built environment and workforce are related
- Advance initiatives to enhance the recruitment and development of the industry workforce



Visibility & Recognition

Goal Statement

Differentiate NIBS as a trusted authority and resource in the built environment

Strategies

- Amplify congressionally authorized purpose as the nationally recognized authoritative voice
- Increase NIBS' brand visibility and stakeholder engagement among government and private sectors
- Attract new stakeholders and business
 partner