



National Institute of
BUILDING SCIENCES™

SPONSORSHIP PROSPECTUS

BESTFEST 2021: VIRTUAL EDITION
APRIL 28TH, 2021

Why Sponsor BESTFEST:

The BESTFEST Conference will be attended by owners, developers, architects, engineers, consultants, and contractors – those professionals who are spearheading advancements in the science and art of building enclosures.

The Conference will bring together leading researchers and practitioners from Europe, Asia, Canada, and the United States. The research will be complimented by real world applications and case studies.

As a sponsor of BESTFEST 2021, your company will have access to design and construction decision makers. Do not miss this exceptional and exclusive opportunity to discuss with industry leaders how your products will help meet tomorrow's challenges and to show your organization's commitment to the future of building enclosure design.

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Breakout Session Sponsorship Benefits:

- A podium acknowledgment and thank you from the NIBS President and CEO in the kick-off of the event
- A thank you from your session's speakers before their respective breakout session begins
- Company logo on speaker presentations along with the NIBS logo
- Access to top decision makers who will specify and purchase your products and services
- Opportunity to reach an expected audience of 300+ attendees
- BESTFEST Registration list for one-time use
- Be recognized as a key supporter of energy security
- Company logo in marketing materials, e-blasts and invitations sent to potential attendees
- Company logo listed as a sponsor on the BETEC web page on nibs.org
- Access to the NIBS Engage platform to join discussion groups and access NIBS member groups

Total: \$1,500

6 SPONSORSHIPS AVAILABLE