



VISION

Improving lives through collaboration to integrate science into the built environment.

PRACTICE INTEGRATION

GOALS
Facilitate cooperation across industry segments to integrate science and technology into the built environment

- OBJECTIVES**
- Foster collaboration among influential individuals, public and private organizations, industry associations, academic institutions, and federal agencies including policy makers and thought leaders.
 - Develop a partnership strategy that fosters engagement with a network of stakeholders

OPERATIONAL EXCELLENCE

Enhance organizational norms and expectations to drive operational efficiency and effectiveness

- Diversify the NIBS business model
- Enhance the communication of outcomes, impact and value to increase awareness and adoption of innovative solutions
- Evaluate NIBS' programs to maximize stakeholder engagement and perceived value
- Validate and enhance a pricing strategy for products and services

INNOVATION

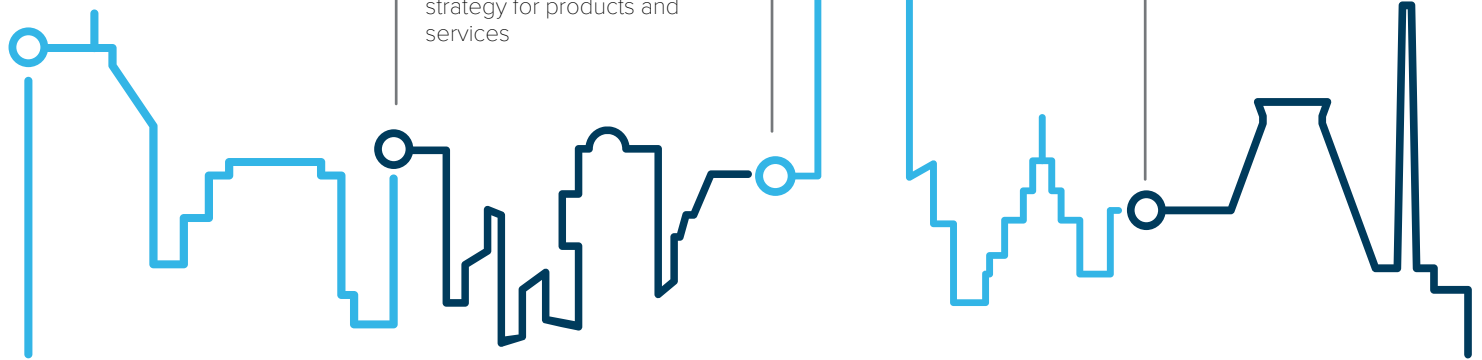
Foster new ways to deliver solutions in the built environment

- Advance ideas and innovation within industry through solution-driven research
- Reinvigorate Councils and Committees to serve as centers of innovation

RESEARCH AND DATA

Leverage and accelerate evidence and data that advances the national dialogue on building sciences and technology

- Translate research and data to supports the application of research findings within the built environment
- Develop and promote research that supports science and technology for the built environment



MAXIMIZE NIBS' IMPACT THROUGH:

1.

Broader recognition of NIBS as a trusted, unbiased convener where government and industry come together as equals

2.

A more diversified and balanced portfolio of programs, products and services

3.

A sustainable business model that provides flexibility for NIBS to carry out mission-driven activities

4.

A qualified and engaged staff with the skills and expertise necessary to advance the plan

5.

Stronger Council and Committee alignment with NIBS to maximize mission impact



MISSION

To serve the public interest by advancing building science and technology to improve the built environment.