

U.S. NATIONAL BIM PROGRAM FOUNDING PARTNERSHIP PROGRAM

U.S. National BIM Program Founding Partnership Prospectus

The National Institute of Building Sciences initiated the U.S. National BIM Program (NBP) to bring industry stakeholders together to achieve critical digital transformation throughout the entire lifecycle of designing, constructing, and operating the built environment.

The Program's concept has evolved through collaborations with leading organizations and communities, involving both the public and private sectors, spanning a diverse cross-section of asset/project types. This effort has recently accelerated with significant interest from the U.S. owner community, including both building and infrastructure owners.

In 2023, the Program will build the foundation for accelerating digital transformation and finalize the five-year plan with the Steering Committee that includes key influencers within the U.S. built asset industry. This is your corporation's opportunity to help convene an innovative community of stakeholders and expand your partner relationships. You will be instrumental in advancing the adoption of next-generation standards, such as the National BIM Standard - United States Version 4 upcoming release. Your involvement also will help develop the educational strategy among all sectors of the built environment while simultaneously bringing key results to the public and private sectors within all markets.

Become a Founding Partner in 2023 and receive guaranteed recognition, benefits, and access throughout the five-year National BIM Program Roadmap. 2023 Founding Partners also receive the added benefits of a complimentary NIBS BIM Council Platinum Sponsorship and a NIBS Unlimited Organizational Membership.



NIBS BIM Council Platinum Sponsorship Benefits (\$50,000 value)

- Opportunity to designate up to fifteen (15) individuals to participate on the NIBS BIM Council
- Opportunity for designated members to contribute resources and educational tools to the U.S. National BIM Standard
- Company logo and hyperlink listed as a Platinum level sponsor on the BIM Council webpage
- Company logo and description listed on the sponsor page of the U.S. National BIM Standard version you have contributed to as a Platinum level sponsor
- Company logo and description listed on the BIM Council sponsor page in the NIBS Annual Report to the President of the United States, as a Platinum level sponsor
- Opportunity to participate in BIM Council efforts to develop national BIM standards
- Opportunity to sponsor BIM Council events



NIBS Unlimited Organizational Membership (\$5,000 value)

- NIBS Unlimited Organizational Level Member allowing unlimited access and membership designations for you and your colleagues to participate in NIBS communities

Innovator Founding Partner Benefits

- Opportunity for multi-year payment structure to be paid over the course of the five-year partnership
- Innovator Founding Partner designation and recognition for the duration of the five-year partnership
- Prominent recognition on the U.S. National BIM Program website as the Founding Innovator Level Partner with direct hyperlink to your company website and description of your organization
- Recognition as Innovator Founding Partner on all publications, documents, and white papers produced by the U.S. National BIM Program
- Recognition on all U.S. National BIM Program event signage as Innovator Founding Partner (estimated 2 events annually)
- Recognition as Innovator Founding Partner on U.S. National BIM Program virtual roundtables (estimated 2 roundtables annually)
- Opportunity to speak, co-present, or contribute content at U.S. National BIM Program events
- Innovator Founding Partner recognition and logo placement in boilerplate template language about the U.S. National BIM Program distributed to corporations, law-makers, and executive branches of the United States
- Highest Level Program partner, early adopter, thought partnership, leadership opportunities and most prominent visibility
- One (1) guaranteed seat on each of the six (6) NBP workstreams
- Opportunity to provide leadership role recommendations for workstreams
- Primary sponsorship of NBP events as the Innovator Founding Partner
- Guaranteed opportunity for one (1) representative to participate on the NBP Steering Committee
- Invitation to monthly NBP progress status update meetings

Annual Marketing, Recognition, and Promotion

- Logo, hyperlink, and company description on the BIM Council webpage as Innovator Founding Partner
- Logo and description on National BIM Standard - United States version supported
- Logo and description as Innovator Founding Partner on NIBS Annual Report to the President of the United States and executive branches
- Logo, hyperlink & company description as Innovator Founding Partner on U.S. National BIM Program web page
- Recognition as U.S. National BIM Program Innovator Founding Partner at any exhibit booth purchased by the U.S. National BIM Program at various trade shows, expos, and events

NIBS Building Innovation Conference Benefits

- Fifteen (15) full complimentary conference registrations to NIBS Building Innovation Conference, the premier event where NIBS brings together a unique set of individuals who impact the built environment – government agencies, contractors, the private sector, architects, scientists, and more, to improve the built environment
- Guaranteed exhibit booth space at the Building Innovation Conference
- Sponsorship of the dedicated NBP educational breakout session at the Building Innovation Conference with opportunity to speak, moderate, or introduce session speakers
- Logo branded on PowerPoint and room signage at the NBP education session

Value: \$500,000, with opportunity to pay over the course of the five-year founding partnership period



Influencer Founding Partner Benefits

- Opportunity for multi-year payment structure to be paid over the course of the five-year partnership
- Influencer Founding Partner designation and recognition for the duration of the five-year partnership
- Prominent recognition on the U.S. National BIM Program website as Founding Influencer Level Partner with direct hyperlink to your company website and description of your organization
- Recognition as Influencer Founding Partner on all publications, documents, and white papers produced by the U.S. National BIM Program
- Recognition on U.S. National BIM Program Event signage as Influencer Founding Partner (estimated 2 events annually)
- Recognition as Influencer Founding Partner on U.S. National BIM Program virtual roundtables (estimated 2 roundtables annually)
- Opportunity to speak, co-present, or contribute content at U.S. National BIM Program events
- Influencer Founding Partner Recognition and logo placement in boilerplate template language about the U.S. National BIM Program distributed to corporations, law-makers, and executive branches of the United States
- High level program partner, thought partnership, leadership opportunities, and most prominent visibility
- One (1) guaranteed seat on three (3) of the six (6) NBP workstreams
- Opportunity to sponsor all NBP event programming
- Opportunity to provide one (1) representative on the NBP Steering Committee
- Invitation to quarterly NBP progress status update meetings
- Opportunity to co-present or contribute content at industry speaking opportunities on the NBP

Annual Marketing, Recognition and Promotion

- Logo, hyperlink, and company description on the BIM Council webpage as Influencer Founding Partner
- Logo and description on National BIM Standard - United States version supported
- Logo and description as Influencer Founding Partner on NIBS Annual Report to the President of the United States and executive branches
- Logo, hyperlink, and company description as Influencer Founding Partner on the U.S. National BIM Program web page
- Recognition as U.S. National BIM Program Influencer Founding Partner at any exhibit booth purchased by the U.S. National BIM Program at various trade shows, expos, and events

NIBS Building Innovation Conference Benefits

- Ten (10) full complimentary conference registrations to NIBS Building Innovation Conference, the premier event where NIBS brings together a unique set of individuals who impact the built environment – government agencies, contractors, the private sector, architects, scientists, and more, to improve the built environment
- Guaranteed exhibit booth space at the Building Innovation Conference
- Sponsorship of the dedicated NBP educational breakout session at the Building Innovation Conference with opportunity to speak, moderate, or introduce session speakers

Value: \$250,000, with opportunity to pay over the course of the five-year founding partnership period



Sustainer Founding Partner Benefits

- Opportunity for multi-year payment structure to be paid over the course of the five-year partnership
- Sustainer Founding Partner designation and recognition for the duration of the five-year partnership
- Prominent recognition on the U.S. National BIM Program website as Founding Sustainer Level Partner with direct hyperlink to your company website and description of your organization
- Recognition as Sustainer Founding Partner on all publications, documents, and white papers produced by the U.S. National BIM Program
- Recognition on U.S. National BIM Program Event signage as Sustainer Founding Partner (estimated 2 events annually)
- Recognition as Sustainer Founding Partner on U.S. National BIM Program virtual roundtables (estimated 2 roundtables annually)
- Opportunity to speak, co-present, or contribute content at U.S. National BIM Program events
- Sustainer Founding Partner recognition and logo placement in boilerplate template language about the U.S. National BIM Program distributed to corporations, law-makers, and executive branches of the United States
- Moderate level program partner, thought partnership, leadership opportunities, and high visibility
- One (1) guaranteed seat on one (1) of the six (6) NBP workstreams with opportunity to drive and direct content
- Opportunity to sponsor all NBP event programming
- Invitation to quarterly NBP progress status update meetings

Annual Marketing, Recognition, and Promotion

- Logo, hyperlink, and company description on the BIM Council webpage as Sustainer Founding Partner
- Logo and description on the U.S. National BIM Standard version - United States supported
- Logo and description as Sustainer Founding Partner on NIBS Annual Report to the President of the United States and executive branches
- Logo, hyperlink, and company description as Sustainer Founding Partner on the U.S. National BIM Program web page
- Recognition as National BIM Program Sustainer Founding Partner at any exhibit booth purchased by the U.S. National BIM Program at various trade shows, expos, and events

NIBS Building Innovation Conference Benefits

- Five (5) full complimentary conference registrations to NIBS Building Innovation Conference, the premier event where NIBS brings together a unique set of individuals who impact the built environment – government agencies, contractors, the private sector, architects, scientists, and more, to improve the built environment
- Guaranteed exhibit booth space at the Building Innovation Conference

Value: \$100,000, with opportunity to pay over the course of the five-year founding partnership period



Adopter Founding Partner Benefits

- Adopter Founding Partner designation and recognition for the duration of the five-year partnership
- Prominent Recognition on the U.S. National BIM Program website as Founding Adopter Level Partner with direct hyperlink to your company website and description of your organization
- Recognition as Adopter Founding Partner on all publications, documents, and white papers produced by the U.S. National BIM Program
- Recognition on U.S. National BIM Program Event signage as Adopter Founding Partner (estimated 2 events annually)
- Recognition as Adopter Founding Partner on U.S. National BIM Program virtual roundtables (estimated 2 roundtables annually)
- Opportunity to speak, co-present, or contribute content at U.S. National BIM Program events
- Adopter Founding Partner recognition and logo placement in boilerplate template language about the U.S. National BIM Program distributed to corporations, law-makers, and executive branches of the United States
- NBP partner and content contributor with high visibility
- Opportunity to participate on program workstreams
- Opportunity to sponsor all NBP event programming
- Invitation to twice annual NBP progress status update meetings (Spring & Fall meetings)

Annual Marketing, Recognition, and Promotion

- Logo, hyperlink, and company description on the BIM Council webpage as Adopter Founding Partner
- Logo and description on the National BIM Standard - United States version supported
- Logo and description as Adopter Founding Partner on NIBS' Annual Report given to the President of the United States and executive branches

- Logo, hyperlink & company description as Adopter Founding Partner on National BIM Program web page
- Recognition as National BIM Program Adopter Founding Partner at any exhibit booth purchased by the National BIM Program at various trade shows, expos and events

NIBS' Building Innovation Conference Benefits

- Two (2) full complimentary conference registrations to NIBS' Annual Building Innovation Conference, the premier event where NIBS brings together a unique set of individuals who impact the built environment – government agencies, contractors, the private sector, architects, scientists, and more, to improve the built environment.
- Guaranteed exhibit booth space at the Building Innovation Conference

Value: \$50,000/year

Thank you for your consideration. To learn more or to discuss in greater detail, please contact NIBS' Vice President, Corporate & Foundation Relations, Sarah Swango at (202) 289-7800 x 127 or sswango@nibs.org



U.S. National BIM Program Founding Partnerships

	Description	Innovator	Influencer	Sustainer	Adopter
Founding Partnership Levels & Benefits:	Opportunity for multi-year payment structure to be paid over the course of the five-year partnership	√	√	√	-
	Respective Founding Partner designation and recognition for the duration of the five-year partnership	Innovator	Influencer	Sustainer	Adopter
	Recognition on the National BIM Program website as Founding Level Partner with the respective level designation. Includes a direct hyperlink to your company website and description of your organization	Innovator	Influencer	Sustainer	Adopter
	Recognition with the respective Founding Partner designation on all publications, documents and white papers produced by the National BIM Program	Innovator	Influencer	Sustainer	Adopter
	Recognition with the respective Founding Partner designation on ALL National BIM Program Event signage, (estimated 2 events annually)	Innovator	Influencer	Sustainer	Adopter
	Recognition with the respective Founding Partner designation on National BIM Program Virtual Roundtables, (estimated 2 roundtables annually)	Innovator	Influencer	Sustainer	Adopter
	Opportunity to speak, co-present or contribute content at National BIM Program events	√	√	√	√
	Recognition with the respective Founding Partner designation and logo placement in boilerplate template language about the National BIM Program distributed to corporations, law-makers and executive branches of the United States	Innovator	Influencer	Sustainer	Adopter
	Organizational prominence, visibility, and opportunity per the respective program partner level.	Highest/Most Prominent Visibility	High/Prominent Visibility	Moderate/High Visibility	Basic Visibility
	Guaranteed seats on NBP Workstream with opportunity to drive direct content on NBP workstreams	6	3	1	Opportunity
	Opportunity to provide leadership role recommendations for workstreams	√	-	-	-
	Sponsorship reservation or opportunity of NBP events as the Platinum Founding Partner	Reserved Primary	Opportunity	Opportunity	Opportunity
	Guaranteed opportunity for representation on the NBP Steering Committee	1	1	-	-
	Invitation to NBP progress status update meetings	Monthly	Quarterly	Quarterly	Bi-annually
Opportunity to co-present or contribute content at industry speaking opportunities on the NBP	√	√			
Annual Marketing and Promotion	Logo, hyperlink & company description on the BIM Council webpage as Founding Partner at the respective level	Innovator	Influencer	Sustainer	Adopter
	Logo and description on National BIM Standard version supported	Innovator	Influencer	Sustainer	Adopter
	Logo and description as Founding Partner at the respective level on NIBS' Annual Report given to the President of the United States and Executive Branches	Innovator	Influencer	Sustainer	Adopter
	Logo, hyperlink & company description as Founding Partner at the respective level on National BIM Program web page	Innovator	Influencer	Sustainer	Adopter
	Recognition as National BIM Program Founding Partner at the respective level at any exhibit booth purchased by the National BIM Program at various trade shows, expos and events	Innovator	Influencer	Sustainer	Adopter
NIBS Building Innovation Conference Benefits	Full complimentary conference registrations to NIBS' Annual Building Innovation Conference, the premier event where NIBS brings together a unique set of individuals who impact the built environment – government agencies, contractors, the private sector, architects, scientists, and more, to improve the built environment.	15	10	5	2
	Guaranteed exhibit booth space at the Building Innovation Conference	√	√	√	√
	Sponsorship of the dedicated NBP educational breakout session at the Building Innovation Conference with opportunity to speak, moderate or introduce session speakers	√	√		
	Logo branded on power point and room signage at the NBP education session	√			
Value		\$500K	\$250K	\$100K	\$50K