National Institute of BUILDING SCIENCES™

DC Mardi Gras Sponsorship Prospectus

THURSDAY, JANUARY 21, 2027
2:00 P.M. - 5:00 P.M.

2121 K STREET NW, SUITE 800, WASHINGTON DC 20037

National Institute of BUILDING SCIENCES™

Laissez les bons temps rouler!

Join the National Institute of Building Sciences for an unforgettable Mardi Gras-themed evening bringing together leaders from government, industry, academia, and the building community.

This exclusive celebration combines networking, Louisiana-inspired cuisine and entertainment, and unparalleled visibility among professionals shaping the future of the built environment.





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Royal Crown Sponsor
$10,000 (1 Available)

Exclusive Benefits:

- Sole Presenting Sponsor designation
- "NIBS Mardi Gras Celebration presented by [Company]"
- Premier logo placement on all event marketing
- Recognition in email promotions, website, and social media
- Opportunity to provide welcome remarks
- Branded signage throughout venue
- Recognition during event announcements
- Opportunity to provide branded giveaway item

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Jazz Sponsor
$5,000 (1 Available)

Benefits:

- Exclusive entertainment sponsorship
- Logo displayed near stage and performance area
- Recognition by emcee throughout evening
- Social media recognition





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Raw Bar Sponsor
Oyster Sponsor
$4,000 (1 Available)

Benefits:

- Exclusive branding at raw bar station
- Custom signage and sponsor recognition
- Social media recognition

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Hurricane Sponsor
$3,000 (1 Available)

Benefits:

- Branding at bar stations
- Logo on drink menus/signage
- Recognition in event materials
- Signature Branded Drink
- Social Media Recognition





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Throw Me Something Mister Sponsor
$2,500 (1 Available)

Benefits:

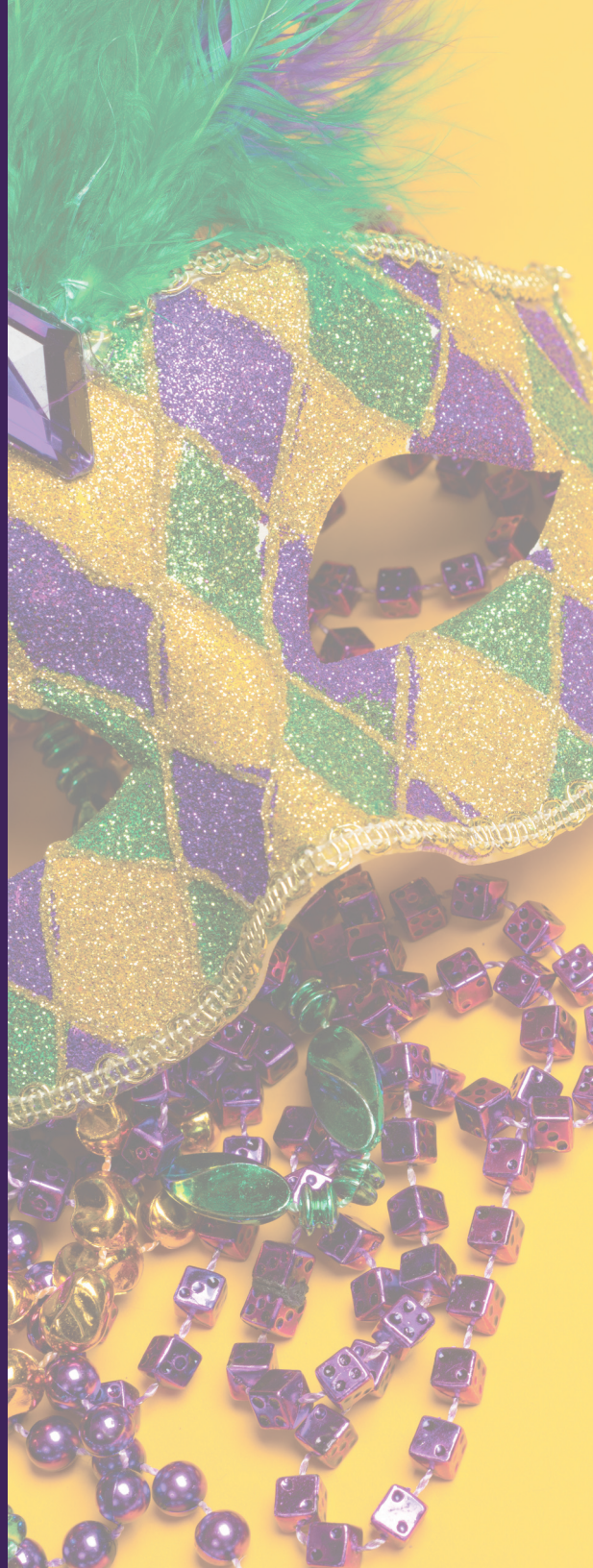
- Branded bead station
- Recognition during event
- Social Media Recognition

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Photo Booth Experience Sponsor/ Mask Sponsor $2,500 (Multiple Available)

Benefits:

- Branding on photo booth backdrop
- Logo on event photos shared after event
- Recognition onsite
- Social Media Recognition





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Krewe Sponsors
$1,000 (Multiple Available)

Benefits:

- Logo on sponsor recognition signage
- Recognition on event webpage
- Social Media Recognition

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Why Sponsor?

Supporting the NIBS Mardi Gras Celebration provides direct access to decision-makers and stakeholders from across the building industry while demonstrating your organization's commitment to advancing the built environment through collaboration, innovation, and partnership.

For sponsorship opportunities, contact:
Cheryl Foley
Director, Marketing & Communications
cfoley@nibs.org

Join the Krewe. Build Connections. Celebrate Innovation.

